

THE MORGAN LIBRARY & MUSEUM AND THE CHURCHILL ARCHIVES CENTRE ANNOUNCE THE LAUNCH OF DISCOVERCHURCHILL.ORG

*SITE WAS CREATED TO GENERATE INTEREST IN CHURCHILL AMONG A
YOUNGER AUDIENCE AND EDUCATORS, AND INCLUDES VIDEO FOOTAGE,
PHOTOGRAPHS, AND SURPRISING FACTS*

New York, NY, April 26, 2012—The Morgan Library & Museum and the Churchill Archives Centre announced today the launch of DiscoverChurchill.org, a website developed in conjunction with the upcoming exhibition *Churchill: The Power of Words*, on view at the Morgan beginning June 8.

“We are all worms. But I do believe that I am a glow-worm”

The site, designed by MetaLake, LLC, was created to specifically generate interest in Churchill among a younger audience and educators. Featuring a modern design and media-rich content, DiscoverChurchill.org emphasizes Churchill’s contemporary relevance through the power of his words.

“Nothing in life is so exhilarating as to be shot at without result”



DiscoverChurchill.org
Photograph: © Estate of Yousuf Karsh

Those words—powerful, humorous, clever—are at the heart of the site, delivered in video footage and quotes. Nearly fifty years after his death, Churchill’s words still resonate in politics (he has been quoted by Presidents Obama, George W. Bush, and Clinton, among many others), and pop culture (his words have even inspired some of Angelina Jolie’s tattoos).

“Never in the field of human conflict was so much owed by so many to so few”

Randolph Churchill, Winston Churchill’s great grandson said, “It’s absolutely stunning—I’m really, really impressed.”

Allen Packwood, director of the Churchill Archives Centre, said: “I hope and believe that this website will be a great vehicle for taking Churchill’s words and deeds to a wider and younger audience.”

“Give us the tools, and we will finish the job”

DiscoverChurchill.org invites visitors to explore Churchill’s life and words through four main concepts:

-Leadership: Churchill was a tireless, hands-on leader—he watched as bombs fell on London during the blitz, visited the front line, and risked his personal safety to meet with Roosevelt and Stalin. This section also explores the ways in which Churchill masterfully crafted his words to rally the British, defy the Nazis, and appeal to the United States for help.

-Action: A man of seemingly endless energy, Churchill applied his motto, “Action this day,” to his own life. He served in the military from 1895–1900, became a member of the British Parliament at just twenty-five, learned to fly when aviation was in its infancy, changed his political allegiance twice, wrote some forty books in sixty volumes, produced over 500 paintings, and won the Nobel Prize in Literature.

-Impact: Churchill’s impact upon the twentieth century is difficult to overestimate. He was one of the most powerful voices to speak out against the dangers posed by Hitler and Nazi Germany, kept his country in the war in 1940, and forged what he referred to as the “special relationship” between the United States and Great Britain. Churchill coined or popularized such lasting phrases as “finest hour,” “never give in,” and “Iron Curtain,” and consistently demonstrated the enormous effect words could have on mobilizing public opinion.

-New York: Churchill’s mother, the beautiful Jennie Jerome, was born in Brooklyn. New York was the first American city he visited, just before his twenty-first birthday and en route to military action in Cuba. His New York City adventures included being run down by a taxi on Fifth Avenue in December 1931—which secured him a prescription for medicinal alcohol

at the height of prohibition; defending his controversial criticisms of the Soviet Union at the Waldorf Astoria in March 1946; and being awarded the city's Medal of Honor in January 1952. New York was also the last city he visited, in April 1961.

"The future is unknowable, but the past should give us hope"

MORE TO EXPLORE

DiscoverChurchill.org includes a variety of links that allow visitors to delve deeper, featuring Websites to Visit; Things to Do, See, and Read; and Places to Visit. The site also serves as a gateway to learn more about Churchill-related events that coincide with the *Power of Words* exhibition, such as the Morgan's Churchill-related film series; the Tina Santi Flaherty - Winston Churchill Literary Series; and a one-day seminar/symposium at the Roosevelt Library at Hyde Park, New York, exploring the relationship between Churchill and President Roosevelt.

ABOUT THE EXHIBITION

[*Churchill: The Power of Words*](#) is organized by The Morgan Library & Museum and the Churchill Archives Centre at Churchill College, University of Cambridge. The exhibition brings to life the man behind the words through some sixty-five documents, artifacts, and recordings, ranging from edited typescripts of Churchill's speeches to his Nobel Medal and Citation to excerpts from his broadcasts made during the London blitz. It will be on view at the Morgan from June 8–September 23, 2012.

The Morgan Library & Museum

The Morgan Library & Museum began as the private library of financier Pierpont Morgan, one of the preeminent collectors and cultural benefactors in the United States. Today, more than a century after its founding in 1906, the Morgan serves as a museum, independent research library, musical venue, architectural landmark, and historic site. In October 2010, the Morgan completed the first-ever restoration of its original McKim building, Pierpont Morgan's private library, and the core of the institution. In tandem with the 2006 expansion project by architect Renzo Piano, the Morgan now provides visitors unprecedented access to its world-renowned collections of drawings, literary and historical manuscripts, musical scores, medieval and Renaissance manuscripts, printed books, and ancient Near Eastern seals and tablets.

General Information

The Morgan Library & Museum
225 Madison Avenue, at 36th Street, New York, NY 10016-3405
212.685.0008
www.themorgan.org

Just a short walk from Grand Central and Penn Station

Hours

Tuesday–Thursday, 10:30 a.m. to 5 p.m.; extended Friday hours, 10:30 a.m. to 9 p.m.; Saturday, 10 a.m. to 6 p.m.; Sunday, 11 a.m. to 6 p.m.; closed Mondays, Thanksgiving Day, Christmas Day, and New Year’s Day. The Morgan closes at 4 p.m. on Christmas Eve and New Year’s Eve.

Admission

\$15 for adults; \$10 for students, seniors (65 and over), and children (under 16); free to Members and children 12 and under accompanied by an adult. Admission is free on Fridays from 7 to 9 p.m. Admission is not required to visit the Morgan Shop.